Name	Dr.T.Priyanka
Qualification	M.Com., MBA., PhD., M.Sc(Psy).,
Designation	Assistant Professor
Year of Joining	16/06/2014
Specialization	Accounting, Marketing
Email id	drpriyankathomas@gmail.com
Guideship	Ref.No.MSU/RES/INT/SF/ GUIDESHIP/R5/2017



Seminars/Workshops/FDP/Webinar

Date	Paper Presented/ Participated	Title of the Paper	Organized By	Workshop/ Seminar/ FDP/Webin ar	Туре
24/02/2022- 25/02/2022	Participated and Presented	Women Entrepreneur – The Engine of Economic Growth	Dept of Commerce, St.Mary's College (Autonomous) Thoothukudi	Seminar	National
24/02/2022- 25/02/2022	Participated and Presented	Work Life Challenges faced by Sanitary Workers – A Special Reference to Thoothukudi District	Dept of Commerce, St.Mary's College (Autonomous) Thoothukudi	Seminar	National
13/12/2021 - 17/12/2021	Participated	Stress Management	ICT Academy	FDP	National
24/08/2021- 25/08/2021	Participated and Presented	Impact of Pandemic Covid 19 on the Economic Conditions and Standard of Living among the People of Thoothukudi District	SIES (Nehru) College of Arts and Science and Commerce, Maharashtra & RSP Conference hub, Coimbatore	Conference	International

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09/08/2021	Participated	Building an Effective Investment Portfolio	St.Mary's College (Autonomous) Thoothukudi	Webinar	International
23/07/2021	Participated and Presented	Perception Towards Food Safety and Its Impact on Infant Mortality	Late Vasantrao Kolhatkar Arts College, Rohana	Conference	International
30/06/2021	Participated and Presented	Consumer Awareness towards Food Labelling in Thoothukudi District	Hindi Mahavidyalaya (Autonomous) Hyderabad	Conference	National
15/06/2021	Participated	Mendeley training Course	I2OR, India	Training Course	National
07/06/2021- 15/06/2021	Participated	Effective and Quality Research Writing Phase II	Patrician College of Arts & Science, Chennai	PDP	National
04/06/2021	Participated and Presented	Recent trends in Commerce	South Indian Researchers Association (SIRA), Sankarankovil	Conference	National
02/06/2021	Participated	Digital Marketing	Nehru Arts Science & Commerce College, karnataka	Webinar	National
27/05/2021 & 28/05/2021	Participated	Empowerment through Emotional Intelligence	Annai College of Arts and Science, Thrichy	FDP	National
22/05/2021	Participated	Intellectual Property Rights	Holy Cross Home Science College, Thoothukudi	Seminar	National
22/05/2021	Participated	Inculcating Research Culture among Academicians	Indian Academic Researchers Association, West Bengal	Webinar	International

19/05/2021 & 20/05/2021	Participated	Shaping Imaginations	VET Institute Arts and Science college, Erode	Conclave	National
17/05/2021	Participated	Positive Emotions	Central University of tamil Nadu, Thiruvarur	Workshop	National
15/05/2021	Participated	Research Publication & Citation Promotion	Periyar EVR College, Thiruchirapalli	Webinar	International
12/05/2021	Participated	Agile Mindset for Professional & Entrepreneur	RAAK College of Engineering & Technology, Puducherry	Webinar	National
14/05/2021	Participated	The Second Wave of Covid19: Effective Measures to Tackle the Psycho-Social Impact	Central University of Kerala	Webinar	National
30/04/2021	Participated	Government Scheme for Start Up and Qualities to become a Successful Entrepreneur	Infinite Desire, Entrepreneurship Solution	Webinar	National
28/04/2021	Participated	Impact of our Day-to- Day activities in Global Supply Chain	School of Computer Science and Engineering, VIT, Chennai	Webinar	National
18/04/2021	Participated & Presented	Indian Scenario of School and College Education in 2020-21	Cape Forum Trust, Kanyakumari	Conference	National
15/03/2021	Participated	Intellectual Property Rights	Rajarshi Shahu Mahavidyalaya (Autonomous) Latur	Workshop	National
08/03/2021	Presented & Participated	Food Safety Changes and Responsibilities faced by the Leader of the Family – Mothers of Infants	Kritu Jayanthi College (Autonomous), Benguluru	Conference	International

01/03/2021	Dortioinstad	Gen-Next Scientist	St Mome's	Webinar	National
01/03/2021	Participated	Gen-Next Scientist	St.Mary's College (Autonomous) Thoothukudi	webinar	National
27/02/2021	Participated	Women Entrepreneurship Opportunities and Challenges in 21 st Century	Aditya Institute of Technology and Management, Tekkali	Webinar	National
12/02/2021	Participated	Academic Visibility in the Digital World	Dept of Library, St.Mary's College (Autonomous) Thoothukudi	Webinar	National
10/02/2021	Participated	Glimpses of National Education Policy 2020	Dept of Commerce, VHN Senthikumaran Nadar College, Virudhunagar	Webinar	National
30/01/2021	Participated	Sustainable Business Management Practices and Social Innovation	Students Research and Development Cell (SRDC)- Vidhyandhi CMS, JAIN	Conference	International
26/01/2021	Participated	Climate, Landscape and performance	IQAC, St.Aloysius College, Edathuva	Webinar	International
25/01/2021	Participated	Unleashing the Power and Gender Dynamics in the Cyber Space	Al Ameen College, Edathala	Webinar	National
22/01/2021	Participated	Intellectual Property Rights	IQAC, IPR cell, Rathinam College of Arts and Science, Coimbatore	Webinar	National Webinar
06/01/2021- 08/01/2021	Participated	Online International Research Program	MatterHere, Educational and Research sponsored by Google AdSence	Webinar	Online Program
26/12/2020 & 27/12/2020	Participated	Global Social Science Congress	Indian Academic Researchers	Conference	National

			Association,		
			Thiruchirappalli		
18/11/2020	Participated	Faculty Development	Rathinam	FDP	National
&		Program	College of Arts		
19/11/2020			and Science,		
			Coimbatore		
15/07/2020	Participated	Legal and Academic	St. Alphonsa	Awareness	National
		Awareness Program	College of Arts	Program	
			and Science in		
			Collaboration		
			with district		
			legal service		
			authority,		
			Kanyakumari		
10/07/2020	Participated	Understanding OBS	Dr.MGR	FDP	National
&	_	Studio & Streamyard	Educational and		
11/07/2020		for E-Content	Research		
		Creation and Live	Institute,		
		Streaming	Chennai		
09/07/2020 -	Participated	Consumer Rights,	Consumer Club,	Workshop	National
11/07/2020	÷	Consumer	St.Mary's	-	
		Awareness,	College		
		Consumer Protection	(Autonomous)		
		and Women Welfare	Thoothukudi		
03/07/2020	Participated	Impact of Covid	Bishop Heber	Webinar	National
	-	2019 – On	College		
		Agriculture	(Autonomous),		
			Thirchy		
18/06/2020 -	Participated	ICT Tools for Smart	Servite College	Workshop	National
20/06/2020	_	Teaching	of Education for	_	
		-	Women,		
			Thogamalai		
08/06/2020 -	Participated	Advanced research	TulsiramjiGAik	FDP	National
13/06/2020	_	Methodology and	wad – Patil		
		Innovative Teaching	College of		
		Pedagogy	Engineering &		
			Technology,		
			Nagpur		
05/06/2020	Doministed	Tenovation		FDP	National
05/00/2020	Participated	Innovation, Incubation &	Dept of Commerce,	FDP	Inational
			,		
		Entrepreneurship	RajapalayamRaj		
			u College,		
02/06/2020	Dertisingtod	Career Education	Rajapalayam		National
03/06/2020	Participated	Career Education –	Sri Vidhya	FDP	National
&		Decide your path	College of Arts		
04/06/2020		during this	& Science,		
		Quarantine	Virudhunager		

28/05/2020 - 30/05/2020	Participated	Reforms for Sustaining India's Growth in the Post	St.Joseph Degree & PG College,	Webinar	National
30/05/2020	Participated	Covid 19 World Role of Digital Libraries in Academic Research	Hyderabad Central Library, Davangere University,	Workshop	National
29/05/2020	Participated	Conquering Chaos	Davangere Dept of Commerce, Bharathidasan College of Arts and Science, Erode	Webinar	International
29/05/2020	Participated	Insight to Industry 4.0	S.A.Engineering College (Autonomous), Chennai	Webinar	National
29/05/2020 & 30/05020	Participated	Virtual Teaching – Learning Moodle the Efficient Way	Dr.MGR, Educational and Research Institute, Chennai	FDP	National
29/05/2020 & 30/05020	Participated	Capacity Building Program for Teachers during and Post Covid-19	Godavari Institute Engineering and Technology (A), Andhra Pradesh	FDP	National
29/05/2020 - 31/05020	Participated	Research Methodology: Tools and Technique	Inspira Research Association (IRA) &LPSPG College, Jaipur	FDP & MDP	National
28/05/2020	Participated	Education – Post, Present & Future	The IQAC, RajapalayamRaj u's College, Rajapalayam	FDP	National
27/05/2020	Participated	Manage Stress Before Stress Manages You	Dept of Commerce (SSC),St. Mary's College (Autonomous) Thoothukudi	Webinar	National
25/05/2020 - 27/05/2020	Participated	Academic Process, Measures and metrics for NAAC Accreditation	Dept of Management Studies, Srinivasan College of Arts and Science,	FDP	National

			Perambalur		
26/05/2020	Participated	National Level Online Quiz on Research Methodology	Dept of Computer Science, MIT Arts, Commerce & Science College, Pune	Quiz	National
25/05/2020	Participated	Online Quiz on GST	Pioneer College of Arts and Science, Coimbatore	Quiz	National
25/05/2020	Participated	Managing your Finances and Investments during Pandemic and Current Economic Meltdown	St.Mary's College (Autonomous) Thoothukudi in association with Finmark India Ltd.	FDP	National
25/05/2020	Participated	Advanced e-mail Features and Composition	CZAR Vision Technology Solution, Pune	Short Term Online Course	National
18/05/2020 - 24/05/2020	Participated	Teaching in Globally Connected World	Dept of BBA, NallamuthuGou nderMahalinga m College, Pollachi	FDP	National
20/05/2020 - 24/05/2020	Participated	Teaching using ICT Tools	Dept of BCA & IT, JP College of Arts and Science, Tenkasi	FDP	National
23/05/2020	Participated	Teachers Resilience: The Blueprint for Efficiency during Uncertainty	St. Mary's College (Autonomous) Thoothukudi &Annammal College of Education for Women, Thoothukudi	Webinar	National
22/05/2020	Participated	Logistics Business & Tourism Industry – Pre & Post Covid- 394	Dept of Logistics & Tourism Alagappa University, Karaikudi	Webinar	National
22/05/2020	Participated	Impact of Covid 19 Pandemic on Higher Education and	Krupanidhi Degree College, Bangalore	FDP	National

		Challenges for the			
21/05/2020	Darticipated	Teachers	Dopt of	FDP	National
21/05/2020	Participated	Importance of Empowerment for Teaching Gurus	Dept of Computer Science, Merit Arts and Science College, Idaikal, Thirunelveli	FDP	National
20/05/2020	Participated	E-Quiz 2020 on Commerce, Accountancy & GK	G.Venkataswam y Naidu College, Kovilpatti	Online Assessment	National
19/05/2020	Participated	Redefining Education through Gamification	IQAC, Geetha Jeevan Arts and Science College, Thoothukudi	FDP	National
11/05/2020 - 18/05/2020	Participated	Role of Teachers in Quality Enhancement and Accreditation	IQAC, KristuJeyanthi College, Bengaluru	FDP	National
17/05/2020	Participated	Introduction to GST	Nehru Arts and Science College, Coimbatore	Online Assessment	National
11/05/2020 - 17/05/2020	Participated	Startup Launchpad	Centre of EDC, Geetha Jeevan Arts & Science College, Thoothukudi	Online Certificate Course	
16/05/2020	Participated	Stress Management	NallamuthuGou nderMahalinga m College, Coimbatore	Webinar	International
16/05/2020	Participated	Economic Meltdown Poses Threat to Financial Stability – Covid 19	Dept of Commerce, in Association with ACCA- UK & ISDC, Rathinam College of Arts and Science, Coimbatore	FDP	International
11/05/2020 - 16/05/2020	Participated	Innovations to Academicians	Ramachandra College of Engineering- Elluru, NSTEDB -New Delhi, Entrepreneurshi	FDP	National

			p Institution-		
			Ahmedabad		
13/05/2020 - 15/05/ 2020	Participated	Future of Entrepreneurship and Employment Opportunities	Dept of Management Studies, Nehru Institute of technology, Coimbatore	Webinar	National
13/05/2020 - 15/05/2020	Participated	Advanced Statistical Analysis for Social Sciences (SPSS, AMOS & R)	Dept of Commerce,Vive kanadha College of Arts and Science for Women, Namakkal	Workshop	National
11/05/2020 - 15/05/2020	Participated	Futuristic Accounting	Indian Academic Researchers Association(IA RA), and Indian Accounting Association, Thiuchirappalli	Online Course	National
14/05/2020	Participated	Covid 19 – Impact on Education	International Youth Society in Association with IIIIER (Indian Institute of Industry Interaction Education and Research, Thoothukudi Chapter	FDP	National
12/05/2020	Participated	Selection of Appropriate Statistical Tools: A Critical Way for Successful Research	St.Marys College (Autonomous) Thoothukudi	Webinar	National
12/05/2020	Participated	The Art of Teaching	Dept of BBA, NallamuthuGou nderMahalinga m College (Autonomous), Coimbatore	FDP	National
11/05/2020	Participated	Psychological First – Aid	St.Mary's College (Autonomous)	FDP	National

			Thoothukudi		
05/05/2020 - 11/05/2020	Participated	Research Methodology	Grabs, Educational Charitable Trust and TamilNadu Association of Intellectuals and Faculty	Online Course	National
11/05/2020	Participated	Tally with GST	Dept of Commerce, Rathinam College of Arts and Science (Autonomous) Coimbatore	FDP	National
09/05/2020	Participated	Tertiary Treatment of Sewage using Disc Filters	Dept of Civil Engineering, BS AbdurRahmanC resent Institute of Science & Technology, Chennai	Webinar	National
09/05/2020	Participated	Econometric and SPSS	Econometric and SPSS, Mahatma Gandhi College, Trivandrum	Online Certification Examinatio n	National
07/05/2020	Participated	Marketing Strategies Post Covid 19	Dept of Commerce, Thakur College of Science & Commerce, Mumbai	Webinar	National
07/05/2020	Participated	Fundamental of Banking	Sri Krishna Adithya, College of Arts and Science, Coimbatore	Online Course	National
07/05/2020	Participated	Introduction to Research Methodology	Sri Krishna Adithya, College of Arts and Science, Coimbatore	Online Course	National
07/05/2020	Participated	Social Media Marketing	Sri Krishna Adithya, College of Arts and Science , Coimbatore	Online Course	National

06/05/2020	Participated	Patent Drafting and	Journal of	Workshop	National
&		Processing with	Advanced		
07/05/2020		Importance of	Engineering		
		Trademark and	Research		
		Copyright	(JAER) &		
		17 0	powered by		
			Hexacube India		
06/05/2020	Participated	Enhancing English	TamilNadu	Webinar	International
		Communicative	Teachers		
		Competence of	Education		
		Students using	University		
		Visuals	&Annai College		
		* 15 UUI 5	of Education,		
			Thanjur		
06/05/2020	Participated	Online Teaching	Dept of	FDP	National
00/03/2020	1 and pated	-	Commerce,		inational
		Techniques and Assessment	Holy Cross		
		Assessment	Holy Cross Home Science		
			College,		
20/04/2020	Dentie: (1	C	Thoothukudi	EDD	NT-41- 1
30/04/2020 -	Participated	Covid 19 –	Dept of	FDP	National
06/05/2020		Challenges and	Collegiate		
		Interventions in the	Education,		
		Contemporary crisis	Government		
			First Grade		
			College,		
			Bangalore		
05/05/2020	Participated	Use of Elsevier	Dept of	Webinar	National
		Tools in research	Commerce,		
		Workflow	University of		
			Madras and		
			ELSEVIER		
05/05/2020	Participated	Research	IQAC, MES	Online Test	National
		Methodology for	Asmabi College,		
		Social Science	Kerala		
		Research –			
		Awareness Online			
		test			
04/05/2020	Participated	Post Covid19, Job	EDC, Francis	Webinar	National
		Opportunities and	Xavier		
		Entrepreneurial	Engineering		
		Possibilities- Indian	College,		
		and Global Scenario	Thirunelveli		
		– An Analysis			
30/042020 -	Participated	Front Accounting –	G.Venkataswam	FDP on	National
04/05/2020	I unorpaied	2.4.7	y Naidu College	FOSS	1 Junional
0 11 031 2020		<i>2 1</i>	in Association	1000	
			with Spoken		
			with spokell	1	1

			Tutorial IIT		
			Bombay		
04/05/2020	Participated	Front Accounting –	Exam and	FDP	National
		2.4.7 Test	Training offered		
			by Spoken		
			Tutorial Project		
			IIT Bombay -		
			FDP		
			G.Venkataswam		
			y Naidu		
			College,		
			Kovilpatti		-
02/05/2020	Participated	Creative Content	Mapping Skills,	Webinar	National
&		Writing	Delhi		
03/05/2020					
27/05/2020 -	Participated	Digital Teaching and	TITUS II	Workshop	National
03/05/2020		Smart Learning	Teachers		
			College,		
			Tiruvalla,		
			Kerala in		
			association with		
			MES's Pillai		
			College of		
			Education and		
			Research,		
			Chembur,		
			Mumabai		
)3/05/2020	Participated	Power Point Course	Voksen	PPT Course	National
			Corporate		
			Training, IT,		
			Soft skills and		
			Healing		
			Training		
			Provider,		
			Mumbai		
)2/05/2020	Participated	E-Content	IQAC &	FDP	National
		Development	Library,		
			ShriSarawathi		
			College of		
			Social Work,		
			WashimMahara		
			stra		
02/05/2020	Participated	E-Quiz on Research	RAI Business	E-Quiz	National
		Methodology	School, RAI		
			University,		
			Ahmedabad		
)2/05/2020	Participated	Impact of Covid	Dept of	Quiz	National
		2019 on Foreign	Management	1	1

	1	Direct Investment	Science &		
		Online Competition	Research &		
		2020	Development		
			Cell, Tecnia		
			Institute of		
		,	Advanced		
		· ·	Science, Delhi		
10/05/2020 -	Participated	Training and	MTC Global	Certificate	National
1/05/2020	I WITTER	Development (SCC-	Leadership	Course	
		TD-045)	Institute		
01/05/2020	Participated	Research Avenues in	Dr.SNS.Rajalak	Workshop	National
· - · - ·	- ··· 1	Commerce	shmi College of		
		&Management	Arts and		
			Science,		
			Coimbatore		
30/04/2020	Participated	Essential Guidelines	Data Teach.ai,	Webinar	National
	_	for Writing Research	The Data		
		Paper	Teacher Labs		
30/04/2020	Participated	Digital Forensics	Cognizance	Webinar	National
			Academia,		
			Coimbatore		
30/04/2020	Participated	Doom in Palm –	SNMV College	Webinar	National
		Digital World	of Arts and		
		,	Science,		
		,	Institute of		
		· ·	Management,		
			Coimbatore		
26/04/2020 -	Participated	Employability: An	Vishwabharathi	Certificate	National
30/04/2020		Essential Skill for	Research	Course	
		Professional	Centre, A trust		
		Development	registered under		
		· ·	Bombay Trust		
		<u> </u>	Act		
21/04/2020 -	Participated	E-Learning Course	720 Degree	Certificate	National
30/04/2020		"Talent Edge	Research Pvt	Course	
	- · · · · · ·	Management"	Ltd, Chennai		
29/04/2020	Participated	Tools and	My Academy of	Workshop	National
&		Techniques for	Skills, Partners		
30/04/2020		Online Teaching and	with NSDC and		
		Training program	MSME, Govt of		
20/04/2020	Deticipated		India PEST Society		NT diamal
28/04/2020 &	Participated	Basic Online Research Method	REST Society for Research	Online Course	National
& 30/04/2020			for Research International	Course	
30/04/2020		workshop	(RSRI),		
		,	(KSKI), Krishnagiri		
30/04/2020	Participated	Integrating Industry	Dr.SNS.Rajalak	Workshop	National

		4.0 in Research: An AI Prespective	shmi College of Arts and Science, Coimbatore		
29/04/2020	Participated	Test Items Development Techniques for TVET Teachers	Colombo Plan Staff College (CPSC), Philippine	Webinar	International
29/04/2020	Participated	Workshop on Creating Websites	V.O.C. College of Education	FDP	National
29/04/2020	Participated	Anti-Plagiarism in Research Writing	Dr.SNS.Rajalak shmi College of Arts and Science, Coimbatore	Workshop	National
25/04/2020 - 29/04/2020 Exam date:11 th May 2020	Participated	Introduction to Computers	Sri Ramakrishna College of Arts and Science (Autonomous), Coimbatore in Association with Spoken Tutorial IIT Bombay	FDP	National
25/04/2020 - 29/04/2020 Exam date:12 th May 2020	Participated	Moodle for Teachers	Sri Ramakrishna College of Arts and Science (Autonomous), Coimbatore in Association with Spoken Tutorial IIT Bombay	FDP	National
22/04/2020 - 28/04/2020	Participated	Entrepreneurship: Research Critical Thinking and Innovation	Indian Academic Researchers Association (IARA) Thiuchirappalli	FDP	National
27/04/2020	Participated	Quality Management System of TVET Institute Through APACC Accreditation	Colombo Plan Staff College (CPSC), Philippine	Webinar	International

27/04/2020	Participated	Managing Stress and Emotional & Mental Well-Being during the Covid19 Crisis for Educator	VET Institute of Arts and Science College, Erode	Webinar	National
27/04/2020	Participated	Online Teaching Assessment	Cognizance Academia, Coimbatore	Workshop	National
22/04/2020 - 27/04/2020	Participated	Python 3.4.3	P. R. PotePatil College of Engineering& Management, Amravati in Association with Spoken Tutorial IIT Bombay	FDP	National
27/04/2020	Participated	National Level Mental Ability Challenge – 2020	Dept of B.Com (Corporate), Shree Chandraprabhu Jain College, Minjur	Online test	National
26/04/2020	Participated	World Intellectual Property Rights Day Quiz	IQAC & IIC, NoorulIslam Centre for Higher Education, Kumaracoil	Online Test	National
23/04/2020 - 25/04/2020	Participated	Online Multi Criteria Decision Making (MCDM)	REST Society for Research International (RSRI), Krishnagiri	Workshop	National
23/04/2020& 24/04/2020	Participated	Arithmetic Ability	RajapalayamRaj us' College, Department of Mathematics, Rajapalayam	Online Course	National
22/04/2020 - 24/04/2020	Participated	Online Training on Microsoft Excel for Professionals and Students	Data Skills, numbers and beyond, Punjagutta, Hyderabad	Online Training	National
22/04/2020 - 24/04/2020	Participated	Recent Trends in Artificial Intelligence and Impact of Teaching	Rathanavel Subramaniam College of Arts and Science,	FDP	National

		Professional	Coimbatore		
23/04/2020	Participated	Teacher to Educational Leader	Colombo Plan Staff College (CPSC), Philippine	Webinar	International
22/04/2020	Participated	Research Outcomes: Technical Paper Writing, Research Proposal, Patent Filing	Data Teach.ai, The Data Teacher Labs	Webinar	National
21/04/2020	Participated	Making Sense of how we Develop Life Competencies through ELT	Cambridge University Press	Webinar	International
21/04/2020	Participated	Oracy: Definition, Rationale and Skills	Cambridge University Press	Webinar	International
19/04/2020 - 21/04/2020	Participated	Reference Management Tools and Online Citation Database	Indian Academic Researchers Association (IARA) Thiuchirappalli	Online Course	National
21/04/2020	Participated	Redefining Education System with Technology During Covid-19	Geetha Jeevan Arts and Science College, Kurukusalai, Thoothukudi – IQAC Cell	FDP	National
20/04/2020 & 21/04/2020	Participated	Virtual Teaching	Teaching Learning Centre, Coimbatore Institute of technology, Coimbatore	FDP	National
20/04/2020	Participated	Planning for Learning or Writing Lesson Plans: What is Difference	Cambridge University Press	Webinar	International
20/04/2020	Participated	The Practical Approach to Learning-oriented Assessment	Cambridge University Press	Webinar	International
18/04/2020 - 20/04/2020	Participated	Research Methodology Workshop	REST Society for Research International (RSRI), Krishnagiri	Workshop	National

18/04/2020 &	Participated	Export Business	Dept of	Online	National
æ 19/04/2020			Commerce,	Course	
19/04/2020			AyyaNadarJana kiAmmal		
			College,		
			Sivakasi		
18/04/2020	Participated	Blooms Taxonomy	Delhi School of	FDP	National
	1		Professional		
			Studies and		
			Research		
			(DSPSR), New		
			Delhi – IQAC		
			Cell		
17/04/2020	Participated	Personality	Vivekananda	Online	National
&		Development	College of Arts	Course	
18/04/2020			and Science for		
			Women, Dept of		
			BBA, Thirushangada		
15/04/2020	Participated	From Teaching	Thiruchengode Cambridge	Webinar	International
13/04/2020	rancipated	Learners to Teacher	University Press	webiliai	International
		Learning			
15/04/2020	Participated	Providing Challenges	Cambridge	Webinar	International
		for Young Learners	University Press		
		C	5		
14/04/2020	Participated	Creativity in Young	Cambridge	Webinar	International
		Learners	University Press		
14/04/2020	Participated	Exploiting Materials:	Cambridge	Webinar	International
		Why we shouldn't	University Press		
		(always) Reinvent			
12/04/2020		the Wheel		XX7 1 1	
12/04/2020 -	Participated	Research	REST Society	Workshop	National
14/04/2020		Methodology	for Research International		
			(RSRI),		
			Krishnagiri		
13/04/2020	Participated	Do we need theory to	Cambridge	Webinar	International
2. 2 0 _ 0		teach speaking	University Press		
		skills?			
13/04/2020	Participated	Making Writing Fun:	Cambridge	Webinar	International
		Motivating Activities	University Press		
		for Primary and			
06/04/00000		Secondary Learners	T 1'		
06/04/2020 -	Participated	Research	Indian	Online	National
12/04/2020		Methodology for	Academic	Course	
		Social Science	Researchers		
			Association(IA		

			RA), and Indian Accounting Association, Thiuchirappalli		
09/04/2020	Participated	Language Awareness in Primary and Lower Secondary Classrooms	Cambridge University Press	Webinar	International
09/04/2020	Participated	The Write Criteria	Cambridge University Press	Webinar	International
09/04/2020	Participated	Future Learners need Learning Strategies	Cambridge University Press	Webinar	International
08/04/2020 & 09/04/2020	Participated	Mindfulness	KaaryatRiptiH	Workshop	National
04/04/2020	Participated	Art of Achieving Teaching Excellence in Digital Era	Shakthi Institute of Information and Management Studies (SIIMS) Pollachi	Webinar	National
04/03/2020	Participated	Innovative and Inspire: the What and How of Ideas	A.P.C.Mahalax mi College for Women, Thoothukudi	Seminar	International
27/02/2020 & 28/02/2020	Paper Presented	Role of Self Help in Empowering the Rural Women	A.P.C.Mahalax mi College for Women, Thoothukudi	Conference	International
27/02/2020 & 28/02/2020	Paper Presented	Customer Satisfaction towards Online Banking Services	A.P.C.Mahalax mi College for Women, Thoothukudi	Conference	International
27/02/2020 & 28/02/2020	Paper Presented	IRCTC Rail Connect Ticket Booking Application An User Perspective	A.P.C.Mahalax mi College for Women, Thoothukudi	Conference	International
18/02/2020 - 22/02/2020	Participated	Capacity Building Workshop on "E- Content Development"	St.Mary's College (Autonomous) Thoothukudi	Workshop	National
15/02/2020	Participated	Empowering Teachers in the Art of Teaching and Learning	Annammal College of Education for Women	FDP	National
03/02/2020	Participated	Scientific Publication and Evaluation:	St.Mary's College	Seminar	National

		Reference tools,	(Autonomous)		
		Citation Analysis and	Thoothukudi		
		Plagiarism			
28/01/2020	Participated	Industry 4.0	St.Mary's	Conference	International
	-		College		
			(Autonomous)		
			Thoothukudi		
20/01/2020	Participated	Innovation in	St.Mary's	Seminar	National
	···· F ···· ·	Methodology – A	College		
		Path for Outcome	(Autonomous)		
		Based research	Thoothukudi		
13/12/2019	Paper	A Comparative study	ManonmaniamS	Conference	International
&	Presented	on Internet Banking	undaranarUniver	Combrenee	International
14/12/ 2019	Tresentea	Services offered by	sity,		
11/12/2019		Public and Private	Thirunelveli		
		Sector Banks	1 munerven		
13/12/2019	Paper	A Study on User	ManonmaniamS	Conference	International
&	Presented	Satisfaction towards	undaranar		International
14/12/ 2019	1 resented	IRCTC Rail Connect	University,		
14/12/2017		Ticket Booking	Tirunelveli		
		Application	Thunciven		
13/12/2019	Paper	Food Labeling and	ManonmaniamS	Conference	International
&	Presented	its influence on	undaranar	Conference	International
14/12/ 2019	Tresented	Consumer Buying	University,		
17/12/2017		Behaviour	Tirunelveli		
27/11/2019	Participated	Faculty Development	St.Mary's	FDP	National
27/11/2017	1 articipated	Program, Aadhi	College	I DI	1 varional
		Foundation	(Autonomous)		
		1 oundation	Thoothukudi		
23/10/2019	Participated	Innovative Practices	St.Mary's	Conference	International
<i>20</i> /10/2017		in Management and	College		momanonai
		Sustainability of	(Autonomous)		
		Entrepreneurial	Thoothukudi		
		Ventures	Inoomukuui		
18/10/2019	Paper	Online Shopping	Kamaraj	Conference	International
&	Presented	Behaviour among the	College,	Contenence	mematolia
a 19/10/2019	110301100	Consumers in	Thoothukudi		
17/10/2017		Thoothukudi District	Incontactual		
18/10/2019	Paper	A Study on	Kamaraj	Conference	International
&	Presented	Passengers	College,	Conterence	
a 19/10/2019	1 Itsellieu	Satisfaction towards	Thoothukudi		
17/10/2019		IRCTC Water	THOOHIUKUUI		
		Vending Machine			
18/10/2019	Dapar	¥	Kamarai	Conference	International
	Paper Presented	Impact of Cloud	Kamaraj	Conterence	mernational
& 19/10/2019	Presented	Computing on Banking Sector	College, Thoothukudi		
	Donor	Banking Sector Role of SHGs in		Conformation	International
18/10/2019	Paper Presented		Kamaraj	Conference	mernational
&	Presented	Empowering the	College,		

19/10/2019		Rural Women and	Thoothukudi		
		Poverty Alleviation –			
		A Study with Special			
		Reference to			
		Mappillaiurani			
		Panchayat Union of			
		Thoothukudi			
04/10/2019	Paper	Social Media	St.Mary's	Conference	National
07/10/2017	Presented	Marketing in Food	College,	Contenence	1 tational
	1 Itoonica	Industry	(Autonomous)		
		maasa y	Thoothukudi		
04/10/2019	Paper	Food Safety practices	St.Mary's	Conference	National
0 1/ 10/ 2012	Presented	among Mothers and	College,	Combrenet	1 within
	Tresented	their Impact on	(Autonomous)		
		Infant Mortality Rate	Thoothukudi		
04/10/2019	Moderator	Digital Innovation –	St.Mary's	Acted as a	National
04/10/2017	MOUCIAIOI	A Transformative	•	Moderator	Inational
		Tool for Economic	College,	Moderator	
			(Autonomous) Thoothukudi		
01/10/2010	D ti in stad	Growth		XX 7 1 -1	
01/10/2019	Participated	Writing and	Kamaraj	Workshop	National
		Publishing Research	College,		
		Article: A Strategic	Thoothukudi		
2 - 100 /2010		Approach		- · ·	
26/09/2019	Participated	Emerging Horizons	GovindammalA	Seminar	International
		of HR in Commerce	ditanar College		
		and Business	for Women,		
		Management	Thiruchendur	ļ	<u> </u>
14/09/2019	Attended	Writing Research	St.Mary's	Workshop	National
		proposal for Funded	College,		
		Projects	(Autonomous)		
			Thoothukudi		
13/09/2019	Paper	The Green Human	St.Mary's	Seminar	National
	Presented	Resource	College,		
		Management and its	(Autonomous)		
		sustainability in	Thoothukudi		
		today's scenario			
07/09/2019	Participated	Ethical Values as a	St.Mary's	Workshop	International
		Means of Effective	College,		
		Communication	(Autonomous)		
		,	Thoothukudi		
19/08/2019	Participated	Lions Club	St.Mary's	Eye	National
	_	International, Lions	College,	Awareness	
		Club of Sivakasi	(Autonomous)	Camp	
		Cracker City	Thoothukudi	· ·	
19/07/2019	Participated	Writing Quality	ManonmaniamS	Workshop	International
&	1	Research papers-	undaranar		
20/07/2019		Publishing in Scopus	University,		
-0.0			Tirunelveli		

		Journals			
17/07/2019 & 18/07/2019	Paper Presented	Overview of Corporate Social Responsibility and Social Media in India	Sri KaliswariColleg e,Sivakasi	Conference	National
23/02/2019	Participated	E-Content Development Program	Holy Cross Home Science College, Thoothukudi	Seminar	National
12/02/2019	Participated	Logistics and Supply Chain Management	St.Marys College (Autonomous), Thoothukudi	Seminar	National
24/08/2018 & 25/08/2018	Participated	Handing on Training on Data Analytics Using SPSS	St.Marys College (Autonomous), Thoothukudi	Seminar	National
20/07/2018	Participated	National Seminar onFosteringTransparency:RoutingPlagiarism A to Z	St.Marys College (Autonomous), Thoothukudi	Seminar	National
11/04/2018	Participated	National Seminar on Research in India current state and future prospects	St.Marys College (Autonomous), Thoothukudi	Seminar	National
27/11/2017 & 28/11/2017	Participated	National conference cosmic concern: An Inerdisciplinary dialogue in Applied Ethics	St.Marys College (Autonomous), Thoothukudi	Workshop	State
09/11/2017	Participated	National Seminar on Academic and Research Intergrity in the digital world	St.Marys College (Autonomous), Thoothukudi	Seminar	National
19/11/2016	Paper Presented	Culture of sangam age and its impact on Society		Seminar	International
05/02/2015	Paper Presented	Corporate Social Responsibility on Urban Development	SCAD Group, Francis Xavier Engineering College, Thirunelveli	Seminar	International
05/12/2014& 06/12/2014	Participated	Integrated Teaching - TIT 2014	St. Mary's College (Autonomous),	Workshop	State

			Thoothukudi		
13/11/2014& 14/11/2014	Participated	Public Distribution System in India	V.O.C.College, Thoothukudi	Seminar	National
27/02/2012 & 28/02/2012	Participated	Application of SPSS Software Packages	ManonmaniamS undaranar University, Tirunelveli	Workshop	National
2101/2011 & 22/01/2011	Paper Presented	A study on Customer Satisfaction in Nationalized Banks	ManonmaniamS undaranarUniver sity, Thirunelveli	Conference	International
15/12/2010	Paper Presented	Consumer Protection Act in India and its Role in Unfair Trade Practices	Annamalai University, Annamalainagar	Seminar	National
03/07/2010	Participated	Research Methodology – Application of Tools and Techniques	Infant Jesus College of Engineering, Tirunelveli	Workshop	National
02/07/2010	Participated	Research Methodology – Application of Tools and Techniques	Infant Jesus College of Engineering, Thirnelveli	FDP	National
16/03/2010& 17/03/2010	Paper Presented	Hedge Funds – Vital role in the Current Economy	University of Madras, Chennai	Conference	International
13/02/2010	Participated	Corporate Governance and Liability Partnership	Aditanar College of Arts and Science, Thiruchendur	Seminar	State
11/02/2010 & 12/02/2010	Participated	Emerging Trends in Human Resource Management	SCAD Group, Francis Xavier Engineering College, Tirunelveli	Seminar	National
06/02/2010	Paper Presented	Recent Trends of Mutual Funds in Current Economy	VLB Janakiammal College of Arts and Science, Tirunelveli	Seminar	National
28/01/2010 & 29/01/2010	Participated	Swadeshism:ItsRole and Impact onNationalWorkingClass Movements intheSouthern	Thoothukudi	Seminar	State

		Districts of Tamil Nadu			
09/01/2010& 10/01/2010	Paper Presented	Role of Mutual Funds in Current Economy	Bharathidasan University, Thiuchirappalli	Conference	International
05/01/2010 & 07/01/2010	Participated	Research Methodology and the Application of Tools and Analysis	St. Xavier College (Autonomous), Tirunelveli	Workshop	State
10/10/2009& 11/10/2009	Participated	Data Mining using PASW Modeler	PSG College of Technology, Bangalore	Workshop	National
24/09/2009 & 25/09/2009	Paper Presented	E-commerce and its Emerging Scenario in India	Sri Sai Ram Institute of Management Studies Chennai	Conference	International
20/02/2009& 21/02/2009	Participated	Quality Sustenance in Higher Education	St. Mary's College, Thoothukudi	Seminar	National

Refresher Course and Short Term Course:

Date	Paper Presented/ Participated	Title of the Paper	Organized By	Workshop/ Seminar/ FDP/Webinar	Туре
22/06/2021 -	Participated	Emerging	Smt.	Multidisciplinary	National
06/07/2021	(Grade A)	Best Practices	Radhadevi	Refresher	
		in Higher	Goenka	Course, under	
		Education	College for	CAS of UGC	
			Women and	and AICTE	
			Guru Angad		
			Dev Teaching		
			Learning		
			Centre, SGTB		

07/06/2021 – 21/06/2021	Participated (Grade A)	Curriculum and Pedagogy	College, University of Delhi under PMMMNMTT Teaching Learning Centre, Tezpur University, nmtt.gov.in	Interdisciplinary Refresher Course as per UGC Regulation	National
24/05/2021 – 31/05/2021	Participated	Rural Development Opportunities, Challenges and Role of HEIs	AICTE Sponsored, Shri Ramdeobaba College of Engineering and Management, Nagpur	STTP	National
01/05/2021- 11/06/2021	Completed	Digital +++Marketing	Internshala	Short Term Course	National
01/05/2021- 28/05/2021	Completed	Internship & Job Preparation	Internshala	Short Term Course	National
08/06/2020 - 14/06/2020	Participated	Pedagogy for (4E) Success 6S PEEEES (Peace)	S.A. Colleege of Arts and Science, Chennai	Train the Trainers Program	National
26/04/2020 - 09/05/2020	Participated	I5 – Innovation, Incubation, Intrapreneur, Invention & Intellectual Property	S.A. College of Arts and Science, Chennai	STTP (Short Term Training Program)	National
14/04/2020 - 04/05/2020	Participated	MBA-PPC (Management, Business, Adminstartion – Present & Post Crisis	S.A. College of Arts and Science, Chennai	Refresher Course	National

As Resource Person :

Name of the Staff & Designation	Торіс	Place	Date
0			

Dr.T. Priyanka	How to ace Summer	Microsoft Teams Platform	16/03/2021
	Internship (Internshala)		

Papers Published in Journals:

Paper Title	Author(s)	Journal	Year	Volume	Issue	Page No.
Impact of Covid 19 on the Economic Conditions and Standard of Living among the people of Thoothukudi District	Dr.T.Priyanka	IARJSET, International Advanced Research Journal in Science, Engineering and technology (UGC CARE listed)	Sep 2021	08(09)	e-ISSN 2393 – 8021, DOI: 10.17148/ IARJSET. 2021.8908	51 – 54
Perception towards Food Safety its Impact on Infant Mortality	Dr.T.Priyanka	B.Aadhar Multidisciplinary International Research Journal	July 2021		301 (CCCI)	145-149
Consumer Awareness towards Food Labeling in Thoothukudi District	Dr.T.Priyanka	International Journal of Trend in Research and Development	Aug 2021	08	04 e-ISSN 2394-9333	94-95
An Assortment of Literature Review : E Learning during Covid -19	Dr.T.Priyanka	Turkish Online Journal of Qualitative Inquiry (SCOPUS)	July 2021	12	(05) ISSN:130 9-6591	3950-3953
Perception of Food Labeling among Supermarket Consumers of Thoothukudi	Dr.T.Priyanka	Turkish Online Journal of Qualitative Inquiry (SCOPUS)	July 2021	12	(05) ISSN:130 9-6591	3972-3980
Liaison between the Services Provided by Banking Sector	Dr.T.Priyanka	Annals of the Romanian Society for Cell Biology (SCOPUS)	July 2021	25	(04) ISSN: 1538-6258	19642- 19649

and Customer Satisfaction						
Food Safety Challenges and Responsibilities faced by Leaders of Family – A Study with References to Mothers of Infant	Dr.T.Priyanka	International Journal of Modern Agriculture (Web of Science)	Mar 2021	10	10(02) 2021 ISSN: 2305-7246	3494-3500
A Study on Socio Economic Status of Sanitary Workers	Dr.T.Priyanka, G.Meena	European Journal of Molecular & Clinical Medicine (SCOPUS)	Dec 2020	07	07(03) ISSN: 2515-8560	5527-5532
A Comparative Study on Quality of Service in Internet Banking offered by Public and Private Sector Bank	Dr.T.Priyanka	Weseleyan International Journal of research (UGC Care listed Journal)	Dec 2020	13	13(04x) ISSN:097 5-1386	9-12
A Study on Employees Satisfaction with reference to Textile Shop	Dr.T.Priyanka, D.Maria Sahaya Diran	Sambodhi Journal (UGC Care list journal)	Dec 2020	43 (04)	ISSN: 2249- 6661. Impact Factor: 5.80	165-169
Working Conditions of the Sanitary Workers – A Study with Special Reference to Thoothukudi District	Dr.T.Priyanka, G.Meena	Tathapi, Multidisciplinary Journal (UGC Care List Journal)	June 2020	40	Vol 19(40), June 2020, ISSN NO: 2320- 0693. Impact Factor: 5.60	252-261
Customer Satisfaction on Technological Services Offered by Public and private Bank in Thoothukudi	Dr.T.Priyanka, B.Adithya	CLIO An Annual Interdisciplinary Journal of History (UGC Care List Journal)	May 2020	10	Vol 6(10, May 2020, ISSN NO: 0976- 075X, Impact Factor:	466-474

District-A Comparative Study					5.60	
A Study on Indian Railway Platform Amenities in Tuticorin Terminal – An User Comfort	Dr.T.Priyanka, D.Maria Sahaya Diran	CLIO An Annual Interdisciplinary Journal of History (UGC Care List Journal)	May 2020	10	Vol 6(10, May 2020, ISSN NO: 0976- 075X, Impact Factor: 5.60	447-454
Awareness of Food Safety Knowledge and Practice among the Mothers of Infants	Dr.T.Priyanka, X.Sebastini Silva	Studies in Indian Place Names (UGC Care List Journal)	Mar 2020	40	40, March 2020, ISSN NO:2394- 3114 Impact Factor: 6.3	1494-1504
Role of SHGs in Empowering the Rural Women and Poverty Alleviation Study with Special Reference to Mappillaiurani Panchayat Union of Thoothukudi	Dr.T.Priyanka, X.Sebastini Silva	Studies in Indian Place Names (UGC Care List Journal)	Mar 2020	40	40, March 2020, ISSN NO:2394- 3114 Impact Factor: 6.3	2337-2345
Customer Satisfaction towards Online Banking Service – A Comparative Study on Public and Private Sector Banks	Dr.T.Priyanka, B.Adithya	Studies in Indian Place Names (UGC Care List Journal)	Mar 2020	40	40, March 2020, ISSN NO:2394- 3114 Impact Factor: 6.3	2013-2027
Consumer Knowledge and Perception towards Food Labeling	Dr.T.Priyanka, X.Sebastini Silva	Studies in Indian Place Names (UGC Care List Journal)	Mar 2020	18	40, March 2020, ISSN NO:2394- 3114 Impact Factor: 6.3	2711-2716
IRCTC RAIL CONNECT Ticket Booking Application – An	Dr.T.Priyanka, D.Maria Sahaya Diran	Studies in Indian Place Names (UGC Care List Journal)	Mar 2020	18	40, March 2020, ISSN NO:2394-	2028-2036

User Perspective Food Safety	Dr.T.Priyanka,	The International	Oct	XI	3114 Impact Factor: 6.3 Issue X,	257-265
Practices among Mothers and their Impact in Infant Mortality Rate	X.Sebastini Silva	Journal of Analytical and Experimental Modal Analysis (UGC Care List Journal)	2019		Oct 2019,ISS N NO: 0886-9367	237-203
Online Shopping Behaviour among Women in Thoothukudi District	Dr.T.Priyanka, X.Sebastini Silva	Kamaraj Journal of Academic Research ISSN 2581-1466	Dec 2019	01	4	42-56
Perception and practices of Food Safety among the Mothers of Southern districts in Tamil Nadu – A Study with Special Reference to Mothers of Infants	Dr.T.Priyanka	The International Journal, Research Journal of Commerce &Behavioural Science	2013	03(1)		15-22
Food Safety Practices among the Mothers of Infants and its Impact on Infant Mortality rate.	Dr.T.Priyanka	The International Journal, Research Journal of Social Science & Management	2013	03(7)		128-133
Income and Expenditure Pattern of Fisher Folk in Selected Rural Costal Villages of Tuticorin in Tamil Nadu	Dr.T.Priyanka	Indian Journal of Fisheries	2011	53(3)		153-155

Publication in Books and Proceedings:

Paper Title	Author(s)	Journal	Year	Volume	Issue	Page No.
Women Entrepreneur – The Engine of Economic Growth	Dr.T.Priyanka	Entrepreneurship and Innovation	Feb 2022	Seminar Proceeding s	9-78- 9393- 7378 85	15
Impact of Covid 19 on the Economic Conditions and Standard of Living among the people of Thoothukudi District	Dr.T.Priyanka	ICEEMST 2021, 1 st International Conf. on Environment, Mgmt, Science & Technology	Sep 2021	Conference Proceeding	e- ISSN 2582- 4376	89
Consumer Awareness towards Food Labeling in Thoothukudi District	Dr.T.Priyanka	National Conference on Emerging trends in Economic Growth & Sustainable: Impact of Covid – 19	June 2021	Conference Proceeding	e- ISSN 2394- 9333	35- 36
Recent Trends in Commerce	Dr.T.Priyanka	Recent Commerce, Trends Management and in Economics	June 2021		ISBN 978- 81- 9536 29-1- 1	66- 67
Online Teahing during Covid – 19 its Impact among Teachers	Dr.T.Priyanka	National Virtual Conference on Indian Scenario of School and College in 2020-2021	April 2021	Π	ISBN -978- 81- 9428 71-9- 3	26
Role of SHGs in Empowering the Rural Women and Poverty Alleviation – A Study with Special Reference to Mappillaiurani Panchayat Union of Thoothukudi	Dr.T.Priyanka	International Conference on Recent Trends in Multidisciplinary Research	2020		ISBN- 978- 81- 94450 9-3-1	11
Social Media Marketing in Food Industry	Dr.T.Priyanka	Contemporary Issues and Challenges	2019		ISBN- 978- 93-	33- 40

		Business		5391-	
		Environment in India – ICBE'19		739-5	
Impact of Cloud Computing in Banking Sector	Dr.T.Priyanka	Contemporary Issues and Challenges Business Environment in India – ICBE'19	2019	ISBN- 978- 93- 5391- 739-5	233- 238
A Study on Passenger Satisfaction towards IRCTC Water mending machine	Dr.T.Priyanka	Contemporary Issues and Challenges Business Environment in India – ICBE'19	2019	ISBN- 978- 93- 5391- 739-5	71- 81
The Green Human Resource Management and its sustainability in today's scenario	Dr.T.Priyanka	Strategic Human Resource Management – A Global Perspective	2019	ISBN- 978- 93- 89146 -72-1	67- 77
The Global Relevance of Bitcoin as a Payment System	Dr.T.Priyanka	The GSSJC, International Conference, Association with Indian Industry Young Indians.	2018	ISBN- 978- 93- 8564- 978- 93- 85643 -25-3	40- 44
SangakaalaSamuthaiya Kattamaipu	Dr.T.Priyanka	Tamil IllakiyangalilSamu gaPoorulatharaAras iyalNilai, International Conference, Singapore	2016	ISBN: 978- 93- 81006 -16-0	167- 170
Hedge Funds Vital Role in Current Economy	Dr.T.Priyanka		2011	ISBN 13:97 8- 81- 8209 - 267 - 9,	
ConsumerProtectionAct in India and its roleinUnfairTradePractices	Dr.T.Priyanka		2011	ISBN 9380 6272 6 - 2	
E – Commerce and its	Dr.T.Priyanka		2009		

Emerging Scenario in India			ISBN	
India			N978	
			- 93	
			—	
			8062	
			7 –	
			18 –	
			2	

PATENT PUBLISHED:

Published a patent on FRMAEWORK FOR SALLES FORCE COMPETENCE MODEL on 5th November 2021, The Patent Office Journal No: 45/202, Indian patent.

Application No: 202141043673.

BOOK PUBLISHED:

Name of the Author	Name of the Book	Publisher	Year
Dr.T.Priyanka	Marketing Management ISBN: 9-789386- 123831	Manglam Publication, Delhi	Dec 2021

FUND RECEIVED:

Name	Name of Funding Agency	Amount	Purpose
Dr. T. Priyanka	ICSSR, Indian	80,000	Organising National
	Council for Social		Level Seminar on
	Science research, New		Entrepreneurship and
	Delhi		Innovation

MOOC Course (Swayam):

S.No	Course Name	Course Coordinator	Duration	Year of passing
1	Effective Business Communication	IIMB	6 weeks(Jul to Aug 2020)	Dec 2020, Completed with Pass Certificate
2	Service Marketing: A Practical Approach	NPTEL	4 weeks(Jan to Feb 2020)	Dec 2020, Completed with Pass Certificate
3	Customer Relationship Management	NPTEL	8 weeks (Sep to Nov 2020)	Dec 2020, Completed with Pass Certificate
4	Developing Soft Skills and personality	NPTEL	8 weeks (Sep to Nov 2020)	Dec 2020, Completed with Pass Certificate

FDP Certification - MOOC Course

- 1. Service Marketing: A Practical App
- 2. roach Completed
- 3. Customer Relationship Management Completed
- 4. Developing Soft Skills and personality Completed

Abroad University Course:

Awarded an Online Course Certificate for successful completion of 4 weeks course on "Communication Strategies for a Virtual Age" authorized by UNIVERSITY OF TORONTO, School of Continuing Studies and offered through coursera on May 2020 with the grade of 84%.

Others:

Working Experience:

Working as an Assistant Professor in St.Mary's College (Autonomous) Thoothukudi from 2014 – till date (7 years of teaching experience with PhD).

PhD Thesis:

Perceptions and Practices of Food Safety among the Mothers of Southern Districts in Tamil Nadu – A Study with Special Reference to Mother of Infants.

Doctoral Committee Member:

- Doctoral Committee member for Ms.Machado Sneha John (20222211012001), PhD Research Scholar, St.Mary's College (Autonomous) Thoothukudi.
- Doctoral Committee member for Ms.V.Santhiya (20212011012001), PhD Research Scholar, A.P.C.Mahalakshmi College Thoothukudi.
- Doctoral Committee member for Ms. M. Maria Auxiliya Joescy (21112011012001), PhD Research Scholar, A.P.C.Mahalakshmi College Thoothukudi.
- Doctoral Committee member for Ms. M R Jerisha (21112211012003), PhD Research Scholar, St.Mary's College (Autonomous) Thoothukudi.
- Doctoral Committee member for Ms. S Hameetha (21112211012001), PhD Research Scholar, St.Mary's College (Autonomous) Thoothukudi.

Membership:

- Member of Indian Commerce Association (from April2020).
- Fellow Member (F.I.A.R.A) of Indian Academic Researchers Association, Thiruchirappalli, Tamil Nadu 620021 (from May2020).
- Senior Member (SMRSRI) in Commerce in REST Society for Research International board of council, Kaveripattinam (from July 2020).
- Member of Sustainable Cosmos Community of Green Thinkerz Society, India (from June 2020).
- Member of CAPE FORUM YOU TRUST Kanyakumari District, Tamilnadu (from September 2020).

Awards:

- Has been awarded BEST FACULTY AWARD by Nature Science Foundation, Coimbatore for the Academic Excellence on June 2021.
- Has been awarded OUTSTANDING RESEARCHER AWARD by Puducherry Academic Researchers Academy (A unit of benevolent trust) during the International Researcher Meet cum PARA Award on 26th Dec 2020 in recognition for high standard and continuing excellence in the field of research and development and for the outstanding contribution to the professional development.

- Has been awarded BEST RESEARCH ADVISOR AWARD by Indian Academic Researchers Association, Thiruchirappalli, Tamil Nadu on 26thDec 2020 in recognition and appreciation for the outstanding contribution.
- Has been awarded BEST TEACHER AWARD 2020 on the National Teacher Day Award program organized by CAPE FORUM-YOU TRUST Kanyakumari District, TamilNadu on 5th September 2020.
- Has been awarded OUTSTANDING MENTOR AWARD for guiding and acting as Mentor for Young Entrepreneurs in the Entrepreneurial Award Program – 2020 organized by Cape Skill Development Forum, OF BY AND FOR YOU TRUST, Kanyakumari district on September 2020 (Three students were awarded Young Entrepreneur Award 2020, and Two students with Certificate of Appreciation).
- Has been awarded certificate of Recognition for entering into the elite category of TOP 100 INTERNATIONAL DISTINGUISHED EDUCATORS AWARD 2020, Green Thinkerz, India (July 2020).
- Has been award the WOMEN RESEARCHERS AWARD in 3rd RSRI Conference on Recent Trends in Science and Engineering (online) from 27th to 28th June 2020 organized by REST Society for Research International, Krishnagiri, TamilNadu.
- Has been awarded the IMRF BEST RESEARCHER AWARD in recognition of the consistent superior performance in Commerce for the academic year 2019-20 by the International Multidisciplinary Research Foundation, Ratna Prasad Multidisciplinary Research & Education Society, Redg with Govt of India NITI Aayog, ESTD: U/S 35 of 2001, Govt of AP,India HQ: Vijayawada, AP,India.
- Has been awarded the prestigious "AdarshVidyaSaraswatiRashtriyaPuraskar" NATIONAL AWARD OF EXCELLENCE 2019, by the Glacier Journal Research.

Achievement:

- Edited the Book on Entrepreneurship and Innovation, an ICSSR Sponsored Proceedings. ISBN: 9-789393-737885.
- Has been awarded Super Genius Achievement Certificate for participating in E-Quiz on Commerce, Accountancy and GK (Score-96%) conducted by Dept of Commerce (Professional Accounting) G.Venkataswamy Naidu College, Kovilpatti on 20th May 2020.
- Has been nominated has a member of the Editorial Board, Glacier Journal of Scientific research, Ahmedabad. Impact Factor: 2.7614, ISSN: 2349-8498.

Credentials:

S.No	Scholar Name	Reg. No	Commencement Date
1	X.Sebastini Silva	19212211012001	15.07.2019
2	G.Meena	19232211012002	29.07.2019
3	D.Maria Sahaya Diran	19212211011004	28.08.2019
4	B.Adithya	19212211012005	29.08.2019

> At present guiding PhD for four Scholars.

- Has been the member of the Editorial Board for the book "Digital Innovation A Transformative Tool for Economic Growth" ISBN: 978-93-89146-82-0.
- Acted as the Organizing Secretary for the National Conference "Digital Innovation A Transformative Tool for Economic Growth" on October 2019.
- Received an appreciation shield from St.Mary's College (Autonomous), Thoothukudi for my Research guidance on 14th September 2019.
- Received an appreciation certificate on 19th August 2019 from Lions Club International, Lions Club Sivakasi Cracker City, Dist 323-B4 for actively participating in Eye donation awareness.
- Has been the member of the Editorial Board for the MARIAN QUEST A Bi Annual Multidisciplinary Research Journal, December 2018, Volume 7, ISSN: 2249-7145
- Presented a paper in an International Conference held in Mathavi Literary Association SINGAPORE, on 19th November 2016.
- Received Maulana Azad Research fellowship for minority students from UGC for pursuing PhD.
- Was the College Topper in M.Com at St.Mary's College, Thoothukudi in April 2009. And secured VII rank in the university.

Administrative Position Held:

Academic year 2016-2019 as member of the Research Forum, and was actively involved as an organizing committee member for seminars and conferences organized in Research Committee.

- Academic year 2019-2020 & 2020-2021 as a member of the Consumer Club forum and organized meetings:
 - i) Sep2019 Legal Status and rights of women and children in India Constitution.
 - ii) Jan 2020 Consumer awareness regarding consumer rights and responsibilities
 - iii) Mar 2020 Usage of N-LMCTS APP
 - iv) Organizing Committee member for three days Online Workshop from 9th to 11th July 2020, Topic: Consumer Rights, Consumer Awareness, Consumer Protection and Women Welfare, organized by the Consumer Club, St.Mary's College (Autonomous) Thoothukudi.
 - v) Organizing Committee member for National Seminar on Consumer Protection and Consumerism in India on 25th Jan 2021.
- Academic year 2019-2020 as an NSS Coordinator.
- ▶ IQAC member in the academic year 2020-2022.

Others:

- Certificate of Commitment: For active participation in pledge and COVID Quiz organized by Institution Innovation Council, National Service Scheme and Unnat Bharat Abhiyan of Noorul Islam Centre for Higher Education, Kumaracoil, Thuckalay.
- Certificate of Commitment: For active participation in pledge and COVID 19 Quiz organized by Institutions Innovation Council of KG College of Arts and Science, Coimbatore on 22/4/2020.
- Certificate of Commitment: For promoting safety against COVID19 and pledge to include best practices on prevention of diseases specified by World Health Organization.
- Certificate of Appreciation: For active participation in COVID General Awareness Quiz on 10/04/2020 organized by Department of RISE (Research, Innovation, Sponsored Projects & Entrepreneurship), Chandigarh Group of Colleges, Landran, Mohali.
- Certificate of Commitment: has solemnly pledge and participated in Online "COVID 19 Awareness Programme- Impact on Economy" organize by IQAC and Department of Commerce, SonubhauBaswant College Arts and Commerce, Shahapur for the commitment to discharge the service to nation as responsible National on April 30th 2020.
- E-Certificate for actively participated and Qualified in the COVID Awareness Online Quiz Competition 2020 organised by Department of Management, Tecnia Institute of Advanced Studies, Rohini, Delhi on May2020.
- Certificate or Participation: participated and performed well in Online Quiz on Covid Awareness organized by Entrepreneurship Development and Innovation Institute (EDII) HUB, Madurai Kamaraj University.